



Truefashion Projector GCGM

ST700T LED30 930PW PSD VLC WB WH

Fashion proof optic beam angle 36°

Truefashion Projector is offering a retail segment with attractive outlook design, excellent quality of light & dedicated light recipe as well as system connectivity, to create a comfortable ambiance and impressive shopping experience to stimulate the store sales for retail customers.

Warnings and Safety

• 3 years

Product data

- 11 f	
General information	
Light source color	PremiumWhite with CRI ≥90, and color
	temperature 3000K
Optical cover/lens type	Fashion proof optic beam angle 36°
Control interface	DALI
Protection class IEC	Safety class II
CE mark	CE mark
Number of products on MCB of 16 A t	ype B -
Light source engine type	-
Operating and electrical	
Input Voltage	220 to 240 V
Input Frequency	50 or 60 Hz
Power Factor (Min)	0.9

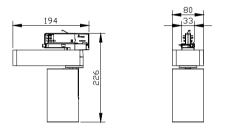
Controls and dimming		
Dimmable	No	
Mechanical and housing		
Housing Material	Aluminum	
Optical cover/lens material	Polymethyl methacrylate	
Optical cover/lens finish	Clear	
Overall length	226 mm	
Overall height	194 mm	
Overall diameter	80 mm	
Color	White and black	
Approval and application		
Ingress protection code	IP20 [Finger-protected]	

Truefashion Projector GCGM

Mech. impact protection code	-
Initial performance (IEC compliant)	
Initial luminous flux (system flux)	3001.68 lm
Luminous flux tolerance	+/-10%
Initial LED luminaire efficacy	85.84686390532543 lm/W
Init. Corr. Color Temperature	3000 K
Init. Color Rendering Index	>90
Initial input power	35 W
Power consumption tolerance	+/-10%
Application conditions	
Ambient temperature range	-20 to +35 °C

Product data	
Full product code	911401576261
Order product name	ST700T LED30 930PW PSD VLC WB WH
Order code	911401576261
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401576261
Net Weight (Piece)	0.899 kg

Dimensional drawing



ST700T LED30 930PW PSD VLC WB WH



© 2022 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.lighting.philips.com 2022, May 13 - data subject to change