



RoadFlair

BRP394 LED350/WW 259W 220-240V DM PSR

RoadFlair - 35005 lm - 259 W - 3000 K

Designed for major and city roads, Philips RoadFlair is a new and exciting product set to brighten your streets beyond imagination. Smartly-designed to bring cities the highest savings possible with best-in-class lumen per watt, this road lighting production comes at a competitive price bound to excite. Philips RoadFlair brings energy efficiency, improves a city's sustainability drive and delivers significant cost reduction in urban environments. The right road luminaire coupled with the right lighting application will create the best environment for your municipality, benefiting local communities and boosting tourism and businesses.

Product data

General information	
Light source color	730 warm white
Light source replaceable	No
Driver included	Yes
Optical cover/lens type	Polycarbonate micro lens optic
Control interface	Analog
Connection	Mains outlet socket
Cable	-
Protection class IEC	Safety class I
Flammability mark	For mounting on normally flammable surfaces
CE mark	CE mark
ENEC mark	-
Light source engine type	LED
Serviceability class	Class B, luminaire is equipped with some serviceable
	parts (when applicable): driver, control units, surge
	protection device, front cover and mechanical parts
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Light technical	
Standard tilt angle posttop	-
Standard tilt angle side entry	-
Operating and electrical	
Input Voltage	220 to 240 V
Input Frequency	50 or 60 Hz
Power Factor (Min)	0.9
Controls and dimming	
Dimmable	Yes
Mechanical and housing	
Housing Material	Aluminum die cast
Optical cover/lens material	Polycarbonate
Mounting device	Side-entry for diameter 48 to 60 mm
Optical cover/lens shape	Ball, globular

Datasheet, 2022, August 8 data subject to change

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Optical cover/lens finish	Frosted	
Overall length	870 mm	
Overall width	295 mm	
Overall height	86 mm	
Effective projected area	0.25 m²	
Color	Gray	
Approval and application		
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]	
Mech. impact protection code	IK08 [5 J vandal-protected]	
Initial performance (IEC compliant)		
Initial luminous flux (system flux	x) 35005 lm	
Luminous flux tolerance	+/-10%	
Initial LED luminaire efficacy	140 lm/W	
Init. Corr. Color Temperature	3000 K	
Init. Color Rendering Index	>70	
Initial chromaticity	(0.43, 0.40) SDCM < 5	

Initial input power	259 W
Power consumption tolerance	+/-10%
Application conditions	
Ambient temperature range	-40 to +50 °C
Maximum dim level	10%
Product data	
Full product code	911401868598
Order product name	BRP394 LED350/WW 259W 220-240V DM PSR
Order code	911401868598
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401868598
Net Weight (Piece)	9.999 kg



Dimensional drawing



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