



UniFlood M G2

BVP354 96LED RGBWW 220V L40 45 DMX

UniFlood M G2 - 11030 lm - 200 W K

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. ;This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white.It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General information	
Light source color	RGBW
Driver included	Yes
Optical cover/lens type	Clear glass
Control interface	Dynamic DMX/RDM
Connection	Flying leads/wires and 2 Push-in connector 4-pole
Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Protection class IEC	Safety class I
Flammability mark	For mounting on normally flammable surfaces
CE mark	CE mark

Operating and electrical	
Input Voltage	220 to 240 V
Input Frequency	50 to 60 Hz
Inrush current	60 A
Power Factor (Min)	0.95
Controls and dimming	
Dimmable	Yes
Mechanical and housing	
Housing Material	Aluminum extruded
Optical cover/lens material	Acrylate
Overall length	403 mm

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Overall width	304 mm
Overall height	231 mm
Effective projected area	0.129 m ²
Color	Dark gray

Approval and application

Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]

Initial performance (IEC compliant)

Initial luminous flux (system flux)	11030 lm
Luminous flux tolerance	+/-10%
Initial LED luminaire efficacy	55 lm/W
Init. Corr. Color Temperature	- K
Init. Color Rendering Index	>80
Initial input power	200 W
Power consumption tolerance	+/-10%

Application conditions

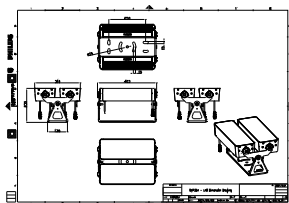
Ambient temperature range	-40 to +50 °C
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Product data

Full product code	871951492821300
Order product name	BVP354 96LED RGBWW 220V L40 45 DMX
EAN/UPC - Product	8719514928213
Order code	911401749003
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401749003
Net Weight (Piece)	11.500 kg



Dimensional drawing



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